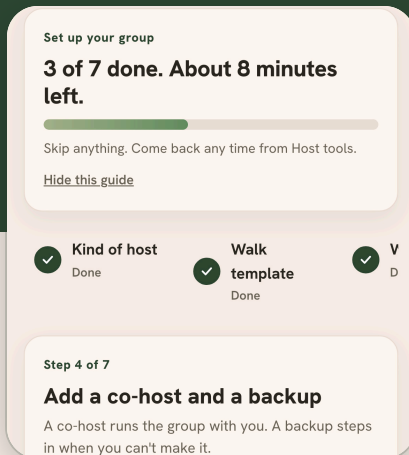


The Tailmates **launch kit**



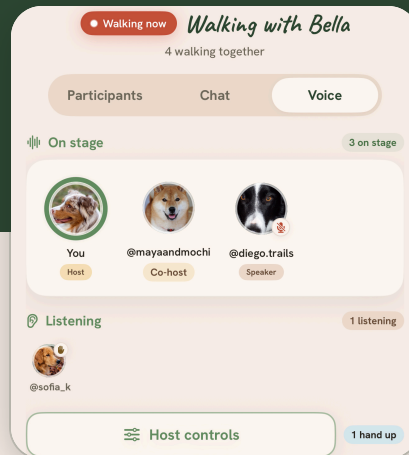
Launch your group in four weeks.

Week 1 is your launch: a founding walk with the people you already know. Each week after it has its own job, and after week 4 the weekly walk keeps going.



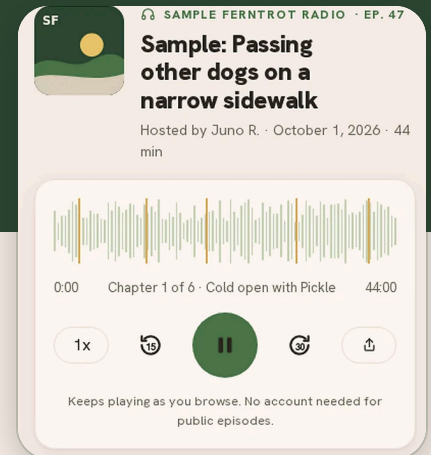
Before week 1 **Set up your group**

A few minutes on the web. A template does most of the work.



Week 2 **A guest or Q&A walk**

Tailmates: Runs live voice while everyone walks, in person or from anywhere.



Week 4 **Your first podcast**

Tailmates: **Coming soon** Gives your episode its own page, with chapters and a player.

Your first month, one walk a week.



After week 4, the weekly walk keeps going. You keep the group, the walks and everyone who joined.

How to start

- 1 Start your group.** Free on the web, or in the app under Packs.
- 2 Tap Set up your group.** The setup guide takes a few minutes.
- 3 Plan your founding walk.** Invite the people you already know.



See the whole launch kit
tailmates.io/launch-kit

Questions? Thom Hart, Founder, Tailmates.
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